



## Get the Most Out of a Self-Publishing Company. Make a Better Deal. Make a Better Book.

By Michael N Marcus

Silver Sands Books, United States, 2010. Paperback. Book Condition: New. 226 x 150 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.It s been said that self-publishing is the future of publishing. Each year, self-publishing companies publish many more books than the year before. Large traditional publishers have formed self-publishing operations, and tiny publishers have copied them. Apple allows self-published authors to sell books for iPads. Bookselling giants Amazon and Barnes Noble publish eBooks for authors. Self-publishing companies enable anyone who can type to quickly become a published author and compete for the attention of the reading public. There is no longer a need to go through the years-long process of finding an agent and publisher.Sadly, some self-publishing companies publish badly written books, and do a bad job of publishing and promoting them. Their writer-customers spend a lot of money, and many are disappointed in their books quality and limited sales and book reviews.You can minimize disappointment if you are properly prepared--and this book will prepare you to pick the right publisher, make the best deal and get the best book. It warns you not to buy services and trinkets that you don t need and to...



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