

How to Thrive Under the Ndis (Paperback)

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HOW TO THRIVE UNDER THE NDIS (PAPERBACK)



Michael Hanrahan Publishing, 2016. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****. Fran Connelley s book is a must read thrival guide for Board members, CEOs, executives and managers of disability organisations in Australia right now - at this time of huge and exciting (but for some, daunting) change. - Roger West, Director Principal Consultant, WestWood Spice IS YOUR ORGANISATION READY FOR THE NDIS? The National Disability Insurance Scheme (NDIS) is currently transforming the entire Australian disability sector. So much has been written about this massive generational reform, but here at last is a practical pathway for transformational change. How to Thrive Under the NDIS is written for CEOs of disability service organisations seeking to achieve financial sustainability and deliver innovative, best-practice services that meet the needs of people with disabilities. It includes Fran s Seven Steps to Sustainability, as well as interviews with CEOs and thought leaders from Australia and the UK. You Il learn how to: - diversify your revenue - determine your ideal niche and strategic direction - build your brand and spread the word - identify the right alliances and partners - create a customer-focused culture - prepare your Action Plan. With rapidly increasing demand for services, an ageing population, increasing competition from commercial providers and a full-scale rollout of the NDIS commencing June 2016, now is the time for disability providers to reach out to their customer like never before. Fran Connelley, MFIA, BA (Ec.), is Director of FC Marketing, a business that specialises in helping non-profit organisations to build their brands and diversify their income. Over the last 20 years she has worked with many well-known non-profits including Landcare Australia, The Young Endeavour Youth Scheme and the Royal Hospital for Women Foundation. Fran recently raised over \$1 million...

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