



The Likeability Factor: How to Boost Your L-Factor and Achieve Your Lifes Dreams

By Tim Sanders

Three Rivers Press (CA). Paperback. Book Condition: New. Paperback. 224 pages. Dimensions: 7.9in. x 5.1in. x 0.6in. From the bestselling author of Love Is the Killer App You can win lifes popularity contests The choices other people make about you determine your health, wealth, and happiness. And decades of research prove that people choose who they like. They vote for them, buy from them, marry them, and spend precious time with them. The good news is that you can arm yourself for the contest and win lifes battles for preference. How By raising your likeability factor. The more you are liked, the happier your life will be. In The Likeability Factor, business guru Tim Sanders shows how to build your likeability factor by teaching you how to enhance four critical elements of your personality: Friendliness: your ability to communicate liking and openness to others Relevance: your capacity to connect with others interests, wants, and needs Empathy: your ability to recognize, acknowledge, and experience other peoples feelings Realness: the integrity that stands behind your likeability and guarantees its authenticity When you improve these areas and boost your likeability factor, you bring out the best in others, handle lifes challenges with grace, enjoy better health,...



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