



Consumer Guide To Digital Marketing: For Local Business Owners

By Vera Ambuehl

CreateSpace Independent Publishing Platform. Paperback. Condition: New. This item is printed on demand. 158 pages. Dimensions: 9.0in. x 6.0in. x 0.4in. Who should read this book You, if you're . . . - the owner of a local brick and mortar business, anywhere in the world. Even if you already are having an online marketing company helping you - anyone who believes advertising a small local business, club, or community event involves nothing more than a website and a Facebook Page - anyone who wants to KNOW about digital marketing to become a better conversationalist or just a more informed person What can you learn by reading this book 1.) What is Laggards Tax Are YOU paying more than your share How to solve this calamity and save your business at the same time. 2.) Who should you go to for help with your business or organizations digital marketing implementation 3.) Is it smart to put your business in the hands of someone who seems to know their way around a computer What other knowledge could possibly be required in order to market your business successfully 4.) What steps should you be taking to ensure loyalty and...



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