



Serious Creativity: How to be creative under pressure and turn ideas into action

By De Bono, Edward

Vermilion. Book Condition: New. If you want to be the best, focus on your most valuable asset: the power of your creative mind. This title shows how creativity is a learnable skill - one that everyone can use to improve their performance. It explains how you can unlock your own creativity to reap the personal and professional rewards it brings. Num Pages: 480 pages. BIC Classification: VSC. Category: (G) General (US: Trade); (P) Professional & Vocational; (U) Tertiary Education (US: College). Dimension: 218 x 135 x 37. Weight in Grams: 510. . 2015. Paperback. . . . Books ship from the US and Ireland.



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