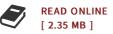# Thinkers 50 Management: Cutting Edge Thinking to Engage and Motivate Your Employees for Success (Paperback)

By Stuart Crainer, Des Dearlove

McGraw-Hill Education - Europe, United States, 2014. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****.The World s Leading Business Minds on Today s Most Critical Challenge Featuring Gary Hamel, Rosabeth Moss Kanter, John Kotter, Dan Pink, Lynda Gratton, Tammy Erickson, Doug Ready, and others Thinkers50 . . . is the global barometer of the best management thinking. -- Professor Vijay Govindarajan, Tuck Business School at Dartmouth College Is management an art or a science? It is both--and much more. Management may be the single most important business discipline, and yet it is the most difficult to define. Stuart Crainer and Des Dearlove, creators of Thinkers50, begin by providing a thorough definition of management. Thinkers50 Management then reveals the most innovative management theories and insights from today s leading academics and practitioners. Chapters include: Managing Processes Measuring Performance Managing Change Managing Talent Managing Globally Managing Emotionally Managing Millennials Each book in the Thinkers50 series provides authoritative explanations of the concepts, ideas, and practices that are making a difference today, including specific examples and cases drawn from the original sources. Quality, forward-looking management doesn t just drive profits; it is a vital contribution to creating a...

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