

Made In Britain: How the nation earns its living (Paperback)

By Evan Davis

Little, Brown Book Group, United Kingdom, 2012. Paperback. Condition: New. Revised ed.. Language: English . Brand New Book. What are countries famous for making? For Japan, the answer might be electronic goods. For Germany, automobiles. For France, perhaps a Louis Vuitton bag. But what about Britain? Here, Evan Davis sets himself the task of finding out. Offering a fascinating look at our manufacturing industries and revealing the various companies that might not be household names, but are very much world leaders in their fields, he shows how we have learnt to specialise in high end and niche areas that are the envy of the world. Taking in our disappointments and successes, Made in Britain is a brilliantly readable tour of our economic history, exploring the curious blend of resilience, innovation and economic free-thinking that makes us who we are





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