

Female Entrepreneurship and its Factors of Influence

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Reviews

A brand new electronic book with a new standpoint. It is writter in basic phrases rather than confusing. Its been designed in an extremely basic way which is merely right after i finished reading through this publication where basically altered me, change the way i believe. (Kitty Crooks)

FEMALE ENTREPRENEURSHIP AND ITS FACTORS OF INFLUENCE



GRIN Publishing Jul 2015, 2015. sonst. Bücher. Condition: Neu. Neuware - Seminar paper from the year 2013 in the subject Business economics -Company formation, Business Plans, Management Center Innsbruck, language: English, abstract: This paper starts with a definition of the term entrepreneurship and its relation to eco-nomic development in the second section. The third section is concerned with the elab-oration of women's motives and intentions as well as the challenges and constraints affecting their decision to engage in entrepreneurial activity. The penultimate section deals with the influence of macro-environmental factors on the emergence of women-owned enterprises. Finally, the last section discusses and summarizes the results. Due to the fact that entrepreneurship includes a huge variety of activities and undergoes constant change, many definitions are existent. Thus, entrepreneurship is nowadays seen as a dynamic process requiring energy and passion towards new ideas and creative solutions. Entrepreneurs are supposed to take risks, while simultaneously identifying opportunities . However, not every entrepreneur has the possibility to recognize opportunities, as his or her entry into entrepreneurship is strongly depend-ent on the surrounding environment. Some entrepreneurs are indeed able to 'respond to a perceived market opportunity. Others are forced into starting a business due to unfa-vorable circumstances' . Unfavorable circumstances are, for example, the unavailability of 'appropriate paid employment in recessionary economic conditions'. 20 pp. Englisch.

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