



The impact of innovative telecommunication technologies on the logistics sector

By Niklas Jeschke

GRIN Verlag GmbH Mrz 2008, 2008. Taschenbuch. Book Condition: Neu. 151x15x4 mm. Neuware - Project Report from the year 2007 in the subject Business economics - General, printed single-sided, grade: 1,9, European Business School - International University Schloß Reichartshausen Oestrich-Winkel, 33 entries in the bibliography, language: English, abstract: 1 Introduction 1.1 Nature of the Problem and Objective The role of international trade has been redefined by the emergence and high pace of globalization. The effects are among other things that routes of transportation become longer, product life cycles shorten, and the requisite for the availability of goods and services increases (Christopher, 2005, pp. 207). Keeping this in mind, the logistics industry is one of the fastest growing industries world-wide and benefitted in particular of this shift towards a globalized world. Even though logistics as such has prevailed over a long time, it has been only recently that the industry has received an enormous boost due to the global adherence and new technical developments. It was mainly because of the standardized container that this accretion, and globalization itself, could happen. But also the New Economy accelerated this growth to a significant extent by introducing computers and telecommunication media, and thereby established...



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