



Fundamentals of Investment Management (Eighth Edition)

By Geoffrey Hirt, Stanley Block

McGraw Hill Education, 2009. Softcover. Book Condition: New. 5th or later edition. The text establishes the appropriate theoretical base of investments, while at the same time applying this theory to real-world examples. Students will be able to translate what they have learned in the course to actual participation in the financial markets. The textbook provides students with a survey of the important areas of investments: valuation, the marketplace, fixed income instruments and markets, equity instruments and markets, derivative instruments, and a cross-section of special topics, such as international markets and mutual funds. Table of contents Part One: Introduction To Investments 1. The Investment Setting 2. Security Markets: Present and Future 3. Participating in the Market 4. Sources of Investment Information Part Two: Analysis And Valuation Of Equity Securities 5. Economic Activity 6. Industry Analysis 7. Valuation of the Individual Firm 8. Financial Statement Analysis Part Three: Issues In Efficient Markets 9. A Basic View of Technical Analysis and Market Efficiency 10. Investments in Special Situations and Anomalies Part Four: Fixed-Income And Leveraged Securities 11. Bond and Fixed-Income Fundamental 12. Principles of Bond Valuation and Investment 13. Duration and Reinvestment Concepts 14. Convertible Securities and Warrants Part Five: Derivative Products 15. Put and...



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