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## Abb Ltd. Company Analysis

By Marion Maguire

GRIN Verlag GmbH. Paperback. Condition: New. 28 pages. Dimensions: 8.2in. x 5.3in. x 0.3in. Scholarly Research Paper from the year 2004 in the subject Business economics - Business Management, Corporate Governance, grade: A-, Hawaii Pacific University (HPU), course: MBA class, language: English, comment: Double line-spacing , abstract: ABB Ltd. is a leader in power and automation technologies. ABB provides products and systems for industrial, commercial customers, and financial services using the most advanced technologies and applications. The ABB Group was formed in 1987 through the merger of the Swedish company Asea with the Swiss company Brown Boveri. Presently its core company is organized into 5 divisions and the following are the percentages of the 2002 gross revenues: - Automation Technology (22) - Utilities (21) - Industries (19) - Power Technology (19) - Other (19) Percy Barnevik, who at that time was the CEO of Asea, became the CEO of this new established corporation. Back in 1996, the National Electrical Manufacturers Association (NEMA) recognized Barnevik as an innovative inspirational leadership in the electro industry and his role as a chief architect of a global company that recognizes no national borders and vigilantly protects the spirit of entrepreneurship (ABB, 1996). Through his new...



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