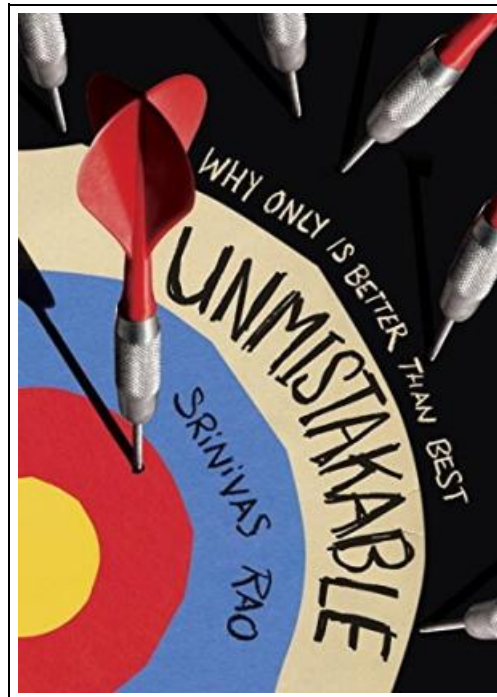


Unmistakable: Why Only Is Better Than Best (Hardback)



Filesize: 3.84 MB

Reviews

It is an amazing ebook i have possibly study. Indeed, it is engage in, nevertheless an amazing and interesting literature. I am just very easily can get a pleasure of reading a published book.

(Christopher Ferry)

UNMISTAKABLE: WHY ONLY IS BETTER THAN BEST (HARDBACK)



Penguin Putnam Inc, United States, 2016. Hardback. Condition: New. Language: English . Brand New Book. Seth Godin taught us to be remarkable in Purple Cow, and Guy Kawasaki stressed enchanting in Enchantment. Now Srinivas Rao explains the power of unmistakable --creating work that no one can replicate, thereby eliminating your competition. After getting rejected from many business schools and fired from several sales jobs, Srinivas Rao decided to stop doing what he thought he was supposed to do and start working in a way that felt honest. He launched the Unmistakable Creative Podcast to interview some of the greatest minds in business--including Seth Godin, Simon Sinek, Pam Slim, Elle Luna, and Ryan Holiday--finding a surprisingly big audience. This book distills the lessons, anecdotes, and insights of the 500+ people he has interviewed. Unmistakable art needs no signature. As soon as it's in front of you, you know exactly who created it, like Banksy's street art or Tim Burton's films. Whether you're a business owner, artist, or anything in between, when your work is unmistakable, your competition becomes irrelevant. They can't copy you. The key to being unmistakable is to stop trying to be the best--because that would mean you're sticking to plans and rules that have already been set for you, choosing what's safe and reliable. Rao argues that your most meaningful, impactful, and joyful work exists outside the being the best mindset, if you can strip away the expectations and pressure that you've internalized--to lead you to be the only.



[Read Unmistakable: Why Only Is Better Than Best \(Hardback\) Online](#)



[Download PDF Unmistakable: Why Only Is Better Than Best \(Hardback\)](#)

You May Also Like



The Mystery of God s Evidence They Don t Want You to Know of

Createspace, United States, 2012. Paperback. Book Condition: New. 276 x 214 mm. Language: English . Brand New Book ***** Print on Demand *****.Save children s lives learn the discovery of God Can we discover God?...

[Read Book »](#)



Dog on It! - Everything You Need to Know about Life Is Right There at Your Feet

14 Hands Press, United States, 2013. Paperback. Book Condition: New. 198 x 132 mm. Language: English . Brand New Book ***** Print on Demand *****.Have you ever told a little white lie? Or maybe a...

[Read Book »](#)



The genuine book marketing case analysis of the the lam light. Yin Qihua Science Press 21.00(Chinese Edition)

paperback. Book Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment.Paperback. Pub Date :2007-01-01 Pages: 244 Publisher: Science Press Welcome Our service and quality...

[Read Book »](#)



Your Pregnancy for the Father to Be Everything You Need to Know about Pregnancy Childbirth and Getting Ready for Your New Baby by Judith Schuler and Glade B Curtis 2003 Paperback

Book Condition: Brand New. Book Condition: Brand New.

[Read Book »](#)



Trini Bee: You re Never to Small to Do Great Things

Createspace Independent Publishing Platform, United States, 2013. Paperback. Book Condition: New. 216 x 216 mm. Language: English . Brand New Book ***** Print on Demand *****.Children s Book: Trini Bee An Early Learning - Beginner...

[Read Book »](#)