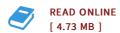




How to Franchise Your Business: A Step by Step Approach to Turn Your Business, or Idea Into a Franchise. (Paperback)

By Jason R Anderson Mba

Createspace Independent Publishing Platform, 2017. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****. How to franchise your business is a simple no-fluff 2017 modern explanation of the steps and process of franchising your business or idea. This book was written by entrepreneurs for entrepreneurs and made to be short, simple and to the point. Our goal was to keep the book to under 50 pages total to make it a quick read you could knock out on a plane ride, or in one sitting to learn more about the basic steps and processes of franchising your business. The author Jason Anderson has helped develop and sell over 100 franchises since 2012, and now actively works as the president of Accurate Franchising Inc, a subsidiary of franchising giant United Franchise Group. Jason has been a regional developer, and the Director of Franchise Development for 9 Multinational Franchise Brands. He is an Air Force veteran, experienced entrepreneur having built a real estate company that was sold and franchised from scratch. Jason has an MBA, Cornell University Marketing Certification, has been featured on the cover of Realtor Magazine and made the Forbes 30 Under 30 in January...



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