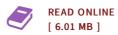# Practical WAP: Developing Applications for the Wireless Web

By Chris Bennett, David Orchard

Cambridge University Press. Paperback. Book Condition: new. BRAND NEW, Practical WAP: Developing Applications for the Wireless Web, Chris Bennett, David Orchard, The marriage of mobile communications with Internet technologies opens up the Web to a vastly expanded audience. New types of applications that take advantage of user location, provide time-critical information, and offer personalized content are now possible. WAP, the Wireless Application Protocol, provides the technology to build this wireless Web. You will learn about the WAP Forum, mobile devices, and what makes a good WAP application. This book shows you around the WAP standards, explaining which ones you really need to build WAP applications. It guides you through the critical success factors in designing WAP applications and helps you choose the right architecture for your WAP project Tutorials on WML (the HTML of wireless web) WMLScript, and Push technology are combined with real world examples to make Practical WAP ideal for software developers, architects, and managers.

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