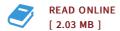




Methods of Persuasion: How to Use Psychology to Influence Human Behavior (Paperback)

By Nick Kolenda

Kolenda Entertainment, LLC, 2013. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****.Over 25,000 copies sold. Using principles from cognitive psychology, Nick Kolenda developed a unique way to subconsciously influence people s thoughts. He developed a mind reading stage show depicting that phenomenon, and his demonstrations have been seen by over a million people across the globe. Methods of Persuasion reveals that secret for the first time. You II learn how to use those principles to influence people s thoughts in your own life. Drawing from academic research in psychology, the entire book culminates a powerful 7-step persuasion process that follows the acronym, METHODS: Step 1: Mold Their Perception Step 2: Elicit Congruent Attitudes Step 3: Trigger Social Pressure Step 4: Habituate Your Message Step 5: Optimize Your Message Step 6: Drive Their Momentum Step 7: Sustain Their Compliance This book teaches you the psychology behind each step. You II learn how to apply METHODS to your own life so that you can influence people s thoughts, emotions, and behavior in nearly any situation.



Reviews

An extremely great ebook with lucid and perfect explanations. It is full of knowledge and wisdom Its been printed in an exceedingly straightforward way in fact it is merely right after i finished reading through this publication by which really transformed me, alter the way i believe. -- Spencer Fritsch

These sorts of pdf is the greatest ebook offered. We have study and that i am sure that i will going to study once more once more in the future. Its been printed in an remarkably simple way and it is only after i finished reading through this pdf through which in fact transformed me, affect the way i believe. -- Mr. Dashawn Block MD

DMCA Notice | Terms